



Rajvi Shah



fashion designer • stylist

About me

Hello! I am a senior from SAIC currently pursuing Fashion Design with an interest in Styling and Textile Design. Every time I lose myself in the process of designing, I find my way back by practising upon my profound interest in creating work that uses free and empowering feminine cultures and narratives. My work is also a product of my interpersonal inspirations.

Experiences

Ambassador for Chicago Fashion Coalition *February 2022 - present*

Our mission is to disrupt and elevate the city's fashion community by building a platform to centralise resources and connect members. My role is to assist in building an outreach of fashion enthusiasts, and offer a unified platform for individuals in the Chicago Fashion ecosystem who are looking to grow their business and connect with other designers. Networking, public speaking and strategic planning are some learning goals.

Creative Director: Label Sugar x Rajvi Shah *May 2020- Present Mumbai, India*

Co-designed two collections for the label, made tech-packs for the same, and styled several photoshoots thereby learning about art direction and set design. Supervised the process of the pattern-making. Created illustrations that were transferred digitally on t-shirts and then were up for sale. Currently working on more collections so that I get a wholesome experience of business management.

Part-Time Fashion Designer for Christina Karin *February 2022-present*

Assist in design, marketing and styling with tech pack creation, photoshop and illustrator. Additionally, both style photo shoots and customers at the stores and at events. Also, help in implementing sustainable practices for the label.

Assistant Stylist for BMG Models and Talent *September 2021 - Jan 2022*

Work with the stylists at BMG Chicago and BMG Newyork to style their models and actors for several shoots for fashion campaigns and advertisements. Assist the agents to provide value to the talent through fashion marketing and social media handling. This gave me a lot of confidence in the field of styling and art direction.

Fashion Design and Stylist Intern for Chicago Summer opera *June 2021 - August 2021*

Assisted the Production Manager and Head Costume Designer with daily tasks for the upcoming Opera events. Helped design garments for season one in July and co-designed and styled the entire cast for 'Silla' for season two in August. Learnt about history, fittings, attention to detail and most significantly- effective communication.

Teaching Assistant for Professor Bambi Breakstone *January 2021- May 2021*

Assigned the students with several self-reflecting tasks, helped the professor in advising meetings with students. Additionally, critiqued the projects made by students and conducted several small group meetings to discuss their work throughout the semester. This taught me a lot about problem-solving and leadership.

Fellow, Sustainability Department at SAIC *September 2019- May 2020*

Worked as a Sustainability fellow in the Fashion Department. Started the fashion surplus in the department for students to donate their excess fabric and other sartorial materials to students who might need it. Also handled their social media and designed posts on photoshop for it. Learning goals: the significance of reuse and re-purpose, how to manage societal impact, humility and green manufacturing.

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Education

School of the Art Institute of Chicago:
2018-2022

Major: Fashion Design and Fiber material
Studies

IBDP Program: 2016-18

Higher Level courses: Visual Arts, Business
Management, Economics

Skills

Hand embroidery

Fashion CAD's

Machine stitching

Draping

Pattern-drafting

Adobe Photoshop

Adobe Illustrator

Adobe In-Design

Stoll M1

Browzwear

Fusion-360

Social media direction

Styling

Art direction

Fashion illustration

Conceptual Framework

Market Research

Achievements

Recipient of 2019-2020 Dean's List for
Outstanding Sophomores at SAIC

Distinguished Merit Scholarship 2018-2022

SAIC Fashion, Junior Awards- Honourable
mention 2021

Recipient of the 2018 SAIC Presidential
scholarship